

**CORPORATE
SOCIAL
RESPONSIBILITY**

Fytcare Chemicals Pvt. Ltd.

Fytocare Chemicals Pvt. Ltd. & Our Corporate Social Responsibility (CSR)

Initiatives

Fytocare Chemicals Pvt. Ltd. is the brainchild of Dr Raghunath Thompson who is passionate about keeping the environment and ecosystem safe and productive. With his years of experience in the field, he started the company in 1994, which continues to engage in the formulation and sale of household insecticides and rodenticide formulations.

Nestled in the foothills of the Nilgiris, aided by a salubrious climate Dr Thompson and his team of SMEs, Business Development Executives, Corporate Affairs team and a band of labourers prepare the various products that reach the markets to tackle the pesticide and insecticide issues.

Fytocare also manufactures Bromadiolone technical for its various rodenticide formulations. All these products are covered by the Insecticide Act 1968 and required registration by the Central Insecticide Board, Faridabad. Fytocare Chemicals Pvt. Ltd. has registration for Cypermethrin 1% chalk, Deltamethrin 0.5% chalk and Lambda Cyhalothrin 0.5% chalk. Bromadiolone technical, Bromadiolone 0.25% liquid and powder concentrate, Bromadiolone 0.005% wax block and Bromadiolone 0.005% grain bait.

Dr. Raghunath Thompson – Founder, Chairman and Director has had a career spanning over three decades in the ICI group of companies in technical, commercial marketing functions. He is ably supported by a group of equally passionate people who invest considerable time and energies in providing the right direction and guidance to the various products, programs and activities.

The core backbone of the company are the workers that turns out these products. Keeping this invaluable core in mind, *Fytocare Chemicals Pvt. Ltd. makes considerable investments through its Corporate Social Responsibility (CSR) initiatives. Over the years through sustained investments in development, Fytocare continues to augment value and champion social sustainability, social well-being of the people and society at large, more explicitly for deprived and disadvantaged persons.* Drawing the worker pool from a mix of locals and immigrants, Fytocare believes in providing the right resources to fuel the environment around.

As we step into a new year, we are working towards fulfilling an objective of developing our local ecosystem. We have started small through small, but empowerment enablement factors. As we envision our plans and programs for 2019 with fresh resolutions and hopes, we believe in enlisting our valuable participation and in reaching out and mobilising our neighbourhood citizens.

We firmly believe that continued economic growth cannot be realized without the social development and the welfare of local communities. We believe it is our solemn responsibility to take care of those residing in the region of our company's premises. Hence, preference has been given to the local communities - in areas where Fytocare Chemicals Pvt. Ltd. operates for undertaking the CSR activities. The villages are central to our thought process. We believe that an empowered, enabled and happy environment is needed for emotional and sustained development. The villages resonate with the joy and resounding excitement of a happy pool of people. We believe in providing sustainable healthcare and education to those eligible.

We feel passionately about social causes - poverty, lack of education, a depleting environment, the urgency to provide access to livelihood and health facilities, providing equal opportunities to women, and implementing a non-discriminating policy due to gender, disability or other social parameters. We want to be involved actively as citizens in the overall development of the community around us.

Keeping in consideration the critical societal needs, our CSR activities primarily deal with social upliftment issues and education in the neighbouring villages – Bodipalayam, Seerapalayam and Malumichampatti villages. Keeping in

consideration the critical societal needs, our CSR activities primarily deal with social upliftment issues and education in these villages.

We work at the field level and are also in touch with local authorities including the Gram Panchayats (village level local administrations) to reach the right people.

Some of our CSR initiatives include:

1. Constructed 10 public toilets in the Bodipalayam village (Hygiene is a key factor in our initiatives).
2. Upliftment of local primary schools in the Bodipalayam village, through painting and cleaning
3. Donated furniture to the Madukkarai Police Station
4. Supplied lunch utensils for the local primary school at Malumichampatti



5. Initiated waste management efforts of preventing dumping of wastage on the road side by educating the neighbouring residential areas and proactively working with the village panchayats and educating the residents about cleanliness.
6. With a view towards providing educational growth, we have provided a computer for children in the local school at Malumichampatti.



7. We are in constantly in touch with our local authorities in helping poor people who require urgent medical requirement in the neighbouring villages.

Annually, we help 2-3 patients for heart surgery.

8. We have provided building supplies to build the local Gram Panchayat at the Seerapalayam village.



9. Constantly advocating women's empowerment with the panchayats of the 3 villages and actively take women from these villages to work in our factory.

Over the years, CSR has gained unprecedented importance to us and has become imperative to our company's strategic decision making. It has gained prominence from all quarters. We realise that government alone will not be able to get success in its endeavor to uplift society.

Fytocare Chemicals Pvt. Ltd. through its CSR initiatives will continue to augment value and champion social sustainability, social well-being of the

people and society at large, more explicitly for deprived and disadvantaged persons.

We firmly believe that continued economic growth cannot be realized without the social development and the welfare of local communities. It is our responsibility to take care of those residing in and around the region of our company's premises. Here, we will continue to operate in an ethical and sustainable way and deal with our environmental and social impacts; preference will always be given to these local communities.